

Overview of Outreach Programs and Funding

LEGISLATIVE ANALYST'S OFFICE

Presented To:

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Admissions and Outreach,
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What Is Outreach?

- ☑ In general, “outreach” refers to a variety of activities aimed at helping disadvantaged students enroll in college.

- ☑ Based on our review of the state’s outreach programs, we identify four major components of outreach:
 - **Recruitment and Informational Outreach.** Encourages students to pursue higher education. Promotes awareness of the various requirements for admission to particular institutions, as well as financial aid opportunities.
 - **Academic Preparation.** Helps students meet college admission requirements through various academic development activities.
 - **Yield Activities.** Encourages admitted students to actually enroll at the campus. Also can take form of encouraging eligible students to select particular segments or campuses instead of others.
 - **Research and Evaluation.** Focuses on determining the root causes of educational disparity and the effectiveness of outreach programs.



What Is Outreach?

(Continued)

- Other initiatives that could be considered as outreach include: (1) the University of California (UC) professional development for K-12 teachers, (2) high school counseling, (3) college students tutoring K-12 students, (4) International Baccalaureate courses, and (5) financial assistance for college attendance.

- Outreach programs are conducted by all three segments of public higher education, the California Student Aid Commission (CSAC), the California Postsecondary Education Commission, the State Department of Education (SDE), and other agencies and organizations.



Spending on Major Outreach Programs

*1997-98 Through 2003-04
(In Millions)*

	1997-98	1998-99	1999-00	2000-01	2001-02	2002-03	2003-04 ^a
University of California							
General Fund	\$22.5	\$61.8	\$71.0	\$82.2	\$80.8	\$69.1	\$27.5 ^b
Federal and other funds	30.2	62.5	68.1	65.9	68.4	67.8	48.3
Totals	\$52.7	\$124.3	\$139.1	\$148.2	\$149.1	\$136.9	\$75.8
California State University							
General Fund	\$36.9	\$39.3	\$52.9	\$58.8	\$58.8	\$64.6	\$52.0
Federal and other funds	— ^c	25.2	25.2				
Totals	\$36.9	\$39.3	\$52.9	\$58.8	\$58.8	\$89.8	\$77.2
California Community Colleges							
General Fund	\$1.4	\$1.4	\$5.2	\$6.2	\$6.2	\$6.2	\$44.2
Federal and other funds	—	—	—	—	—	—	—
Totals	\$1.4	\$1.4	\$5.2	\$6.2	\$6.2	\$6.2	\$44.2
Student Aid Commission							
General Fund	\$1.6	\$2.8	\$3.6	\$8.6	\$8.5	—	—
Federal and other funds	0.1	0.1	0.1	0.1	0.1	8.6	\$15.7
Totals	\$1.7	\$2.9	\$3.7	\$8.7	\$8.6	\$8.6	\$15.7
State Department of Education							
General Fund	\$1.0	\$1.0	\$17.5	\$17.8	\$28.8	\$21.8	\$16.8
Federal and other funds	1.0	1.0	5.5	12.6	3.1	3.5	3.7
Totals	\$2.0	\$2.0	\$23.0	\$30.4	\$31.9	\$25.3	\$20.5
Grand Totals	\$94.7	\$169.9	\$223.9	\$252.2	\$254.6	\$266.8	\$233.3
General Fund	\$63.4	\$106.3	\$150.2	\$173.6	\$183.1	\$161.8	\$140.5
Federal and other funds	31.3	63.6	73.7	78.6	71.5	105.0	92.9

^a Does not reflect proposed mid-year reductions.

^b Although this reflects a \$41.6 million reduction from 2002-03, the *2003-04 Budget Act* reduced General Fund support for UC outreach by only \$37.8 million. The remaining \$3.8 million is due to UC's efforts to redefine outreach and correct prior-year reporting errors.

^c The CSU was unable to provide fiscal data.



Governor's Proposed Mid-Year Outreach Reductions

Current-Year Proposal

- For 2003-04, the Governor proposes to reduce General Fund support for outreach by \$12.2 million (or 45 percent) at UC and \$12.4 million (or 23 percent) at the California State University (CSU).
- The segments would have full discretion in allocating the reduction across their various programs. However, the administration indicates that funding for CSU's Educational Opportunity Program (EOP) financial aid grants would not be affected by the reduction.

Budget-Year Proposal

- For 2004-05, the Governor proposes to eliminate all General Fund support for UC and CSU outreach programs.
- This proposal includes the elimination of EOP financial aid grants at CSU. We note that both UC and CSU would still be able to provide some outreach services using other fund sources.

Some Outreach Funding Unaffected

- The Governor's mid-year budget package does not reduce outreach funding for the California Community Colleges, SDE, and CSAC.



Options for Meeting Legislative Priorities



Make Targeted Reductions to Lower-Priority Programs

- Rather than eliminate all General Fund support for outreach (as proposed by the Governor), the Legislature could target the reductions at specific programs in order to preserve its priorities.
- For example, reductions could be targeted at programs that (1) provide duplicative services, (2) do not focus resources at students most in need of additional assistance, and (3) are least effective in improving the academic preparation of disadvantaged students. This option, however, would result in less General Fund savings than the Governor's proposal.



Shift Outreach Funds to K-12 Schools (Proposition 98)

- We estimate that the Proposition 98 minimum guarantee is currently underappropriated by \$875 million. For 2004-05, we forecast that the minimum guarantee will be \$2.4 billion higher than in 2003-04. In order to help meet these funding obligations, the Legislature could redirect funding for certain UC and CSU outreach programs to K-12 schools and districts.
- This option would also give schools the flexibility to develop program models that more efficiently address their local needs. Schools could use funds to contract with UC or CSU, or whichever provider can best meet those needs.